## Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



62,09

# The Pick

o' the

catalog of s

## Dahlias

1924

J. L. CALLAGHAN
GROWER OF FINE

## DAHLIAS and GLADIOLI

3408 WEBSTER STREET OAKLAND, CALIFORNIA

Piedmont 1081-W

The following list embraces the best in California Dahlias, with a few of the finest importations.

You know we raise the Best Dahlias in the World, around San Francisco Bay, on account of our mild and moist climate and long growing season.

The color descriptions are as truthful as it is possible to describe a flower, but certain allowances should be made for variation, caused by different soils and climate conditions.

With the exception of a very few, every Dahlia listed here is a Prize Winner in either the Oakland or San Francisco Dahlia Shows and a Dahlia has to be some Dahlia to win a Prize in these contests.

If you know Dahlias you will appreciate what I am offering. If you don't, order some of these and find out what real Dahlias are like.

To those who are unacquainted with the different classes and varieties of Dahlias, I would suggest that such leave the selection to me. Send me the amount of money you wish to invest and in return I will send you those that will surely delight. Also my liberal filling of the order will more than be satisfactory.

Assortments of my own selection of extra value: \$500 doz., \$10.00 doz., \$15.00 doz., \$20.00 doz.

ORDER EARLY. As orders are received stock will be reserved and sent at proper time.

TERMS. Remittance with order. All retail orders are delivered prepaid.

I Guarantee all tubers true to name, and will cheerfully replace any that should prove otherwise. We do not substitute unless requested.

#### J. L. CALLAGHAN

3408 Webster Street

Oakland, California

- AL KORAN (California Decorative)—Yellow suffused with golden rod and amber. The petals of this flower have the marcelle wave which makes it very attractive...........\$5.00

- AMUN RA (California Decorative)—Is a glorious contribution to the color scheme of the Dahlia kingdom. It is a decorative of great size, in richest shades of coppery bronze. The stems are long and stiff, and the flower keeps splendidly. Each \$3.50
- ANNA MAIER (California Decorative)—A huge decorative of a most peculiar coloring, a pinkish red, varying to soft yellowish red towards the center. Blooms well above the foliage on long wiry stems. Excellent for exhibiting; beautiful for cutting or garden decoration. Each.......\$1.50
- AZALEA (California Decorative)—Large, unusually attractive bloom formed of many rows of long, narrow petals, giving it an uncommon shape. The color is creamy yellow with the outer row of petals tinged pink. Good stems.
- BASHFUL GIANT (Decorative)—This is unquestionably the largest flowering Dahlia ever produced; the gigantic blooms are excellent for exhibition where size is one of the requisites; it is also a great merit for its beautiful color, being an apricot with golden shadings. Should be in every exhibition collection. Flowers are produced on stout stems like all the other Marean creations.......\$7.50
- BALLET GIRL (California Cactus)—This is one of the most striking Dahlias in our gardens. Some of the flowers are orange edged white, others pure orange, and st ll others a variation of white and orange all on the same bush. A splendid cut flower and there is no better for exhibition. Each \$2.00
- BETTY BIRD (California Hybrid Show)—Received the Gold Medal for the best three-year-old seedling at the Dahlia Society's exhibition at the Palace Hotel, 1918. A lovely soft, pink, dwarf habit, very productive. Each...........\$5.00
- BILLIONAIRE (Stillman Pcony)—This monster Peony is one of the largest of its type we have ever grown. The color is a beautiful shade of golden orange. A wonderful production as the flowers are of immense size. Each..\$1.00

- CURLEW (English Cactus)—Old rose color, massive full flowers, very long florets incurving right over center, splendid size and shape. Each \_\_\_\_\_\_50c
- DADDY BUTLER (California Hybrid Cactus)—A Dahlia of most perfect hybrid type as the heavy petals roll closely. Color is a beautiful carmine rose. Flower is very large with first-class stem \_\_\_\_\_\_\_\$3.50
- DR. HARRY TEVIS (California Decorative)—A decorative of enormous size, the immense flowers being held erect on fine long, vigorous stems. In color, a shade of soft salmon rose, suffused with old gold, shading to a golden apricot center. A famous prize winner. No garden complete without it. Each \$1.00
- EARLE WILLIAMS (California Decorative)—This is a most unique and attractive Dahlia. The two colors of brilliant crimson and white are well distributed. The blooms are extra large and are of true decorative type. The stems are perfectly straight. An extremely popular Dahlia.
- EDITH CAVELL (English Peony)—An enormous flower on a very long stem. Habit of growth quite erect. Color is old gold, shaded reddish bronze. Think this is the best English Peony of the year. Each \$1.00
- EL DORADO (California Decorative—This richly colored novelty of Bessie Boston's, is an immense blossom of vivid gold, deepening in the center. A color much in demand. This exceptionally fine Dahlia of great substance stands well out of the foliage, on strong, erect stems, making it an excellent cut flower, as well as exhibition variety. Each \$\infty\$10.00

- ELIZABETH BOSTON—The best and largest Peony of its coloring. Enormous blooms of deep crimson, shading to old gold at the tips. The center is surrounded with tiny, curling petals. Stems are exceedingly long and cane-like. Tall growing and very floriferous. We use this Dahlie extensively in our decorations owing to its deep rich tones. Each \$3.50
- ELSA (California Peony)—Best pure white Peony in existence, large flowers, fine stems, a free bloomer and a splendid keeper. Each .......50c
- FUTURITY (English Decorative)—One of the best. Large flowers on long erect stems and freely produced. Color is pink, shaded with yellow. Each .......\$100
- F. W. QUIMBY (Decorative)—Pure white. A beauty; very large and one of the best for cut flowers. Each.......\$1.00
- GORGEOUS (California Peony)—This Dahlia named itself. It is gorgeous. The flowers are immense to the end of the season. The color yellow and bright scarlet Stems exceedingly long and stiff. Wonderfully fine for garden, cutting and exhibition. Each \$3.00

- GLORIANA (California Decorative)—One of the best of Aimee Hodgen's introductions. A pure old gold heightened by a slight reddish glow in the center. Exceedingly long stems and blooms freely all season. Fine formation and good for exhibiting. This Dahlia was prominetnly featured at the New York show Each \$2.00
- HELEN DURNBAUGH (California Hybrid Cactus)—One of the most beautiful Dahlias. Blush pink shading to white. Good strong stems and excellent keeper when cut. Each \$1.00
- INSULINDE (Holland Decorative)—Colossal flowers of a rich golden orange color. Form of flower everything which could be desired. Admirable for cutting and exhibition. One of the very finest sorts yet produced. Each \$1.50
- JANE SELBY (California Decorative)—A very beautiful flower, mauve pink in color; and of true decorative formation. Blooms of immense size, grow well above the foliage on wonderful stems. Unusually fine for cut flowers and exhibition. Each \$1.00

- JOHN LEWIS CHILDS (California Decorative)—The very best fancy of any type. Yellow, suffused, splashed and striped with brilliant scarlet, and generally tipped with white. The bloom is immense in size, profuse in number, and no Dahlias last so well as a cut flower. Each.....\$2.00
- JOHN RIDING (Cactus)—Very large claw shaped red, perfectly rigid stems. Each ......50c
- JUDGE MAREAN (Decorative)—In this large Dahlia there is a riot of blending color, ever changing as the flower ages. There is a glowing salmon pink, irridescent orange, yellow and pure gold, and the shades all blend most beautifully. The large fine flower stands on a long, straight, strong stem facing the garden boldly. This celebrated Dahlia is well adapted to a warm climate, and with many is the favorite of the Judge Marean collection. Each \$5.00
- JUDGE ALTON B. PARKER (Decorative)—This is a wonderful exhibition variety; of true form, very large flowers grow freely on strong erect stems; the color is magnificent and can only be described as Golden Buff. Each.......\$5.00
- KALIF (Hybrid Cactus)—A wonderful and beautiful flower of pure scarlet, carried on a very long and strong stem. Remarkably free bloomer and particularly good as a cut for exhibition and cutting. Each \_\_\_\_\_\_50c
- KING OF AUTUMN (Decorative)—This beautiful Dahlia is well ramed and is indeed a King among Autumn flowers. It has every good feature, fine coloring, fine stem, fine form, good size, and excellent keeping qualities. Each..75c
- KING ALBERT (Decorative)—A Holland variety; a very deep purple, on cane-like stems; a very attractive flower for garden or exhibition. Each \$100
- LA FAVORITA (California Hybrid Cactus)—A splendid new hybrid cactus variety, unexcelled in form, type, growing and flowering qualities; distinct in color, which is a beautiful brilliant salmon; shading from a dark reddish salmon in the center to salmon-pink at the twisted points. Form perfect, showing a full center, even late in the season. Each bloom carried on a strong stem. Each..\$1.00
- LE GRAND LILAS (Peony)—Lavender shading to royal purple; very large flower and excellent stem. Each....\$1.00

- MARY PURRIER (Cactus)—Large crimson scarlet flowers, stiff stems. One of the very best cactus raised. The flowers are of beautiful artistic formation and produced in great profusion all the season. Each .......50c

- MILLIONAIRE (Decorative)—A most delicate lavender with a faint pink over-shadowing it. The mammoth flower, of unusual depth, is held erect on good stem, and is a good keeper. One of the very best Dahlia attractions. Each \$1.00
- MISS STEDWICK (English Cactus)—One of the finest Cactus Dahlias yet introduced. Color, soft yellow at base, quickly charging to deep pink. Flower stem good.
- MRS. CARL SALBACH (California Decorative)—American Dahlia Society's Certificate of Merit, 1919. Immense lavender pink blooms on especially long, strong stems. A perfect exhibition, as well as cut flower. Each........\$1.00
- MRS. EDNA SPENCER (California Hybrid Cactus)—A novelty of a delicate and exquisite shade of lavender or orchid pink. In much demand, as it is a lasting cut-flower of unusual color and very beautiful under artificial light.

- MRS. JESSIE L. SEAL (California Peony)—The very large flowers are a magnificent old rose color; and are held high above the foliage on fine stems. An excellent cut flower; a profuse bloomer. Each \$1.00
- MRS. RICHARD LOHRMANN (California Hybrid Cactus)—A rure golden yellow Hybrid Cactus Dahlia of immense size, broad, curly petals; flowers high above the foliage, on long, upright stems; excellent cut flower and very floriferous, the best yellow Dahlia to date. Each......\$1.50
- MRS. W. E. ESTES (California Hybrid Decorative)—A very fine new snow white Dahlia of much merit. Broad and long, pointed petals, forming a flower of great size. The best white Dahlia to date. Each \$1.00
- NOBILIS (California Decorative)—A wonderfully beautiful flower, one of California's best. Color bright scarlet, edged and tipped white. Strong upright stems. Free bloomer. Each \$2.50
- PATRICK O'MARA (Decorative)—The flowers are eight inches in diameter and borne on long, strong, erect stems. They are firmly set at right angles to the stems. The color is an unusually soft and pleasing shade of orangebuff, slightly tinged with rose. One of the most lasting cut-flower Dahlias. Each \$1.00
- PAUL MICHAEL (California Decorative)—Deep orange buff, shading to old rose on reverse of petals. One of the largest Dahlias to date. Won first prize as the largest flower in both the Oakland and San Francisco shows and the highest award of merit at the trial gardens of the California Dahlia Society. Each \$2.00
- PEARL RUGGLES—(California Peony)—A gem from the Santa Cruz mountains. Color is carmine rose, shading to light pink at outer edges of petals. A wonderful flower, carried well above foliage on strong stems. Each....\$1.50

- PRINCESS PAT (California Decorative)—A magnificent decorative of a glorious shade of old rose. Very large flowers, growing well above the foliage on long, stiff stems. A beautiful Dahlia for exhibition and good keeping qualities as a cut flower. This lovely California Dahlia has been successful wherever grown. A prize winner. Each \$1.00

- RICHMOND (California Decorative)—A big crimson bloom whose broad flat petals have an uncommon velvety surface. Stems long and stiff, blooms freely and is an excellent bright red for cutting \_\_\_\_\_\_\$1.00

- ST. FRANCIS (California Decorative)—A beautiful novelty of a soft cream color, brightened with a pinkish glow on the outer petals. This beautiful flower of great size, has a long rigid stem, and blends well with all the Autumntinted Dahlias. Delightful in the garden because of its beautiful coloring and profusion of bloom. Each.......\$7.50
- SUSAN G. TEVIS (California Decorative)—This fine nove'ty of Bessie Boston's is a rich lilac—a new color—which deepens at the perfect center. The blossoms are held upright on long stout stems. This beautiful Dahlia is named in memory of the mother of Dr. Harry Tevis. An ornament in the garden, and an excellent exhibition and cut-flower. Among the first to bloom, and producing good specimen blossoms to the end of the season. Each. \$10.00

- THE GRIZZLY (California Decorative)—One of the very best novelties. A great dark velvety maroon beauty. Flowers of immense size are held high above the fine foliage on extra strong stems. This is a wonderful prize winning Dahlia. Each \$1.50
- THE ORIOLE (California Peony)—A very striking Peony in a most remarkable combination of burnt orange, red and yellow; many of the flowers shading to white at the tips. The blossoms are very large and the stems are fine. Each \_\_\_\_\_\_\_\$4.00
- TOM CALMORE (Decorative)—A golden orange of perfect form and stem; very large. Each ......\$1.00

- VIVIAN C. BUTLER—An extremely dark red Dahlia. These good-sized blooms of rich velvety deep color are excellent cut-flowers, having fine, long, stiff stems. A wonderful color in the garden as its rich velvety tones enhance the beauty of the surrounding Dahlias. Each \$1.00

If you are a grower or lover of the Dahlia, Gladioli, Peony, Iris and Rose, you cannot afford to be without "The Flower Grower," published monthly by Madison Cooper, Calcium, New York. It is the leading floral magazine and is full of information.

Price, \$1.50 per year or three years for \$3.50.

## Pom Pom Dahlias.

This collection consists of the best from England. Each variety is perfect in form and size for exhibition purposes; for cut flowers they will last five days in the home; a vase of this type is graceful.

E	ach
Adelaide—Blush, edged with lavender	.35c
Amber Queen—Deep amber	.35c
Blush Gem—Pale pink, edged cerise	.35c
Bobby—Plum	.35c
Cheerfulness-Old gold, tips crimson	.35c
Daisy—Amber shading to apricot	.50c
Couglas Tucker-Golden yellow, crimson center	.50c
Edith Bryant-Yellow with bronze tips	.50c
Eillen—White, lavender tips	.50c
Emily Hooper—A clear yellow; fine for decorative purposes	.50c
Eureka—Bronze, shading to yellow	.50c
Fairy Queen-A pretty Pom, sulphur yellow, edged pink.	.35c
Girlie—Pinkish mauve	.35c
Glow-Coral; one of the best for exhibition	.50c
Gretchen Heine-Blush white, with light rose tips	.35c
Guiding Star—White, quilled petals	.25c
Ideal—Yellow	.50c
Jessica—Golden yellow, purple edged and tipped	.35 <b>c</b>
Joe Fette—The smallest and graceful white; an ideal	.50c
Johnny—Deep crimson maroon	.35c
Kitty Barrett—Golden yellow, purple edged	.50c
Lassie—Yellow base, rose tips	.35c
Little Beeswing-Red, shading to yellow; fine form	
Little Bugler—Purple	.50c
Little Dear—Old rose, shading to salmon; a California novelty	50c
Little Donald—Garnet; one of the best	
·	

### Gladioli.

The stately habits and rich glowing colors of the modern Gladoli, together with their excellent keeping qualities, render them exceedingly valuable for the garden and for house decorations.

Perhaps no other flower has been improved so much as the Gladiolus. From rather ordinary kinds of small size and little character there have been produced wonderful new varieties, many of which rival orchids in beauty.

The Gladiolus will thrive in almost any climate and any kind of soil. It is singularly free from disease and insect pests and is very easily grown.

- ALICE TIPLADY—Most attractive large Primulinus species of a rich salmon orange, with soft geranium tongue. The growth is rather low and the flower stalks are very graceful. Splendid for table decorations.

  —————————————————————15c each; \$1.50 doz.
- ANNA EBERIUS—This variety has created a sensation everywhere, with growers and amateurs alike. It will be one of the most grown varieties in the next few years; its coloring, growth and propagating is unexcelled. Dark velvety purple; throat deeper shade; flowers of large size, spikes 3 to 4 feet high; fine, long, well-set spikes.

  20c each; \$2.00 doz.
- ANTHONY B. KUNDRED—Large, intensely ruffled. Delicate cream, with a beautiful pink blush. A lovely, refined flower, resembling an orchid.......50c each; \$5.00 doz.
- BYRON L. SMITH—A beautiful orchid like lavender pink. The blooms are large, wide open and exceptionally well placed. This is the peer of all the lavenders. Much in demand as a cut flower..................................35c each; \$3.50 doz.

- DAVID STARR JORDAN—Immense flame colored, with lighter speckled throat; flowers very open, like immense Amaryllis, with fine, wiry upright stems; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high.

  25c each; \$2.50 doz.
- ELIZABETH GERBERDING—Shell pink, with speckled center of ruby and yellow; heavily ruffled; spikes large and full; flowers 4 to 5 feet high ......10c each; \$1.00 doz.
- E. J. SHAYLOR—Tall, very strong plant and large blooms. A beautiful, pure, deep rose-pink. Was awarded Certificate of Merit by Royal Hort. Society of England, Aug. 10, 1920. Very choice,..................................25c each; \$2.50 doz.

#### GLADIOLI.

- EVELYN KIRTLAND (Austin)—A large wide open flower or rose pink, shading to shell pink in center, with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varities.

  20c each; \$2.00 doz.
- FLORA—Rich yellow, nearly a self color, except for a few tiny markings in throat. The large lily-like flowers are compactly placed on very strong flower spikes. A vigor-

ous grower, fine for cutting 20c each; \$2.00 doz.

- FRANK J. SYMMES—Salmon-rose pink with red center, ruffled edges; flowers 4 inches in diameter, spikes 5 to 6 feet high. Should be in every collection.
  - .....20c each; \$2.00 doz.
- GRETCHEN ZANG—Tall, graceful spike of soft pleasing shade of geranium pink, with carmine throat markings. .....10c each; \$1.00 doz.
- HALLEY—Salmon pink, large open flowers. bloomer. A very profitable market variety. Tall, early ....08c each; 75c doz.
- HERADA—A beautiful large glistening mauve. The blooms are well placed on good straight spikes. By far the best in this color, and a very fine Gladiolus....15c each; \$1.50 doz.
- LOUISE (Wright)—Large well opened orchid-like flower. The color is an attractive bright blue lavender, with wine-colored blotch in throat. One of the finest lavenders. ...50c each; \$5.00 doz.
- LE MARECHAL FOCH—The largest flowering Gladioli under cultivation today of the shade of "America," only brighter with the earliness of "Halley"...15c each; \$1.50 doz.
- RS. WILLARD RICHARDSON—Deep crimson, maroon center; large, flaring flowers; flowers 5 inches in diameter, spikes 4 to 5 feet high. An unexcelled red which does not fade 25c each; \$2.50 doz.
- MRS. DR. NORTON (Kunderd)—The color is delicate pink, shading to rose pink at tips of pointed petals. The lower petals are blotched sulphur yellow, outside of flower is rose. The beauty of this flower is in the soft harmonious blending of wonderful tints. This variety has received high awards wherever exhibited.........25c each; \$2.50 doz.
- MRS. FRANK PENDLETON (Kunderd)—Flushed salmon pink with rich maroon blotch on lower petals. A beautiful stately bloom. The plant is a vigorous grower and the spikes long and graceful. One of the finest. .....08c each; 80c doz.
- MYRTLE (Kunderd)—Tender, delicate rose pink. Spike long and slender. Because of the beautiful shade of pink, this Gladiolus is very popular with florists.

......20c each; \$2.00 doz.

#### GLADIOLI.

- ORANGE GLORY— Kunderdii Glory type. Grand orange colored, with beautiful lighter throat. Very rich and striking color. Beautiful and distinct..20c each; \$2.00 doz.
- PURPLE GLORY—The Giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon red, with almost black blotches, like burned into the petals. Beautifully ruffled. Extraordinary...\$1.00 each; \$10.00 doz.
- RESIDENT C. C. MOORE—Salmon-pink, darker throat, steel-blue mottled and striped; nice, long, wiry spikes with flowers well placed; flowers 6 inches in diameter, spikes PRESIDENT C. ......15c each; \$1.50 doz. 6 to 7 feet high ....
- PINK WONDER (Kemp)—One of the largest and finest pink varieties ever introduced. It is a strong, vigorous grower with many massive flowers open at one time. The
- PRINCE OF WALES—One of the finest Holland introductions. An improved Halley. Large celar grenadine pink with deeper throat markings. Excellent substance. Beautiful, early blooming and fine for cutting. ......10c each; \$1.00 doz.
- ROSE BUD-Strong, vigorous. Very beautiful light rose-pink. The opening flower is of beautiful rose-bud form. 25c each; \$2.50 doz.
- 1910 ROSE—Very large flower, pure rose pink of extra fine shade. Narrow white central line on lower petals. .....15c each; \$1.50 doz.
- ROSE GLORY—A very large and beautifully ruffled variety. Purest rose-pink color. Deeper in throat. Extra fine. ......40c each; \$4.00 doz.
- SCARLANO (1917)—Light, bright orange-red. Fine spike and flower, finely ruffled................. 15c each; \$1.50 doz.
- WHITE WONDER (Kemp)—Very large white, with faint lavender tints. Fine wide open blooms, well placed on long spikes. The plant is a sturdy grower and a heavy producer of fine, large bulblets......45c each; \$4.50 doz.
- PRIMULINUS MIXTURE—Delicate self-colors. Are most pleasing on account of their delicacy, slenderness and peculiar form. The colors vary from pale yellow to bright orange salmon, apricot and light scarlet. These graceful flowers are of medium size, with the upper segments somewhat drooped, making a distinct hooded form.

  7c each: 75c doz. .....7c each; 75c doz.
- CHOICE AND SELECT MIXTURE—Almost all the colors known are represented in this mixture. They are composed of bulbs from some of the best growers in the

#### DAHLIA SEED

I make a specialty of Dahlia Seed, gathered from a select collection of the world's best dahlias, planted separate and apart from my general collection for seed purposes.

Our long-growing season and rainless summers make it possible to fully mature and ripen even our full decorative varieties on the bush—something extremely difficult in sections where it is raining during the time seed should set.

Seed, per package, (about 100 seed) \$1.00

